Webpage Checklist

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Introduction

When first designing your church's website, it can sometimes be difficult to make sure you've included everything that should be covered on every page. That's why we've put together this simple checklist to make sure you've included everything on three of your most important pages: the "New Here" page, "About Us" page, and "Staff" page. Research shows that these are three of the top pages folks visit on church websites, so use this checklist to make sure you've got them right.

"New Here" Page

☐ Service Times

☐ Directions

☐ What To Expect
  ☐ How To Dress

  ☐ What Will The Music Be Like

  ☐ What Will The Sermon Be Like (How long, etc.)

  ☐ Special Elements

☐ Children & Students

☐ Other FAQ
  ☐ How Early Should I Arrive?

  ☐ Where Do I Go To Learn More?

  ☐ Upcoming Events

  ☐ Where Do I Go When Arrive At Church?

  ☐ What Refreshments (Coffee, Water, etc.) Are Available?

"About Us" Page

☐ Staff

☐ Vision/Mission

☐ Beliefs

☐ Service Times

☐ Get Involved

"Staff" Page

☐ Photos

☐ Categories?

☐ Contact Info
 ☐ Email

 ☐ Phone

 ☐ Social Accounts?

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